



FOR IMMEDIATE RELEASE

Contact: Kati Elliott
KEH Communications
410-975-9638
kati@kehcomm.com

Courtney Marsh
Curriculum Associates
978-313-1342
cmarsh@cainc.com

Curriculum Associates Expands Its 'CAMS® & STAMS®' Series to Help Students Master Foundational Math Skills

Curriculum Associates makes CAMS & STAMS available for grades 1–2 and launches new STAMS Solve practice and application program for grades 3–8

NORTH BILLERICA, MA, October 25, 2011—To help students master foundational math skills, Curriculum Associates has expanded the **CAMS & STAMS** family of products by making CAMS (Comprehensive Assessment for Mathematics Strategies) & STAMS (Strategies to Achieve Mathematics Success) available for grades 1–2. In addition, the company has added math practice with **STAMS® Solve™**. When used together, this powerful combination of assessment, instruction, practice and application helps students gain a solid understanding of key mathematics concepts.

CAMS is a research-based diagnostic tool that includes pretests, benchmarks, and post tests to help identify students' strengths and weaknesses, target instruction, and measure progress and mastery of the most important math skills at each grade level. STAMS consists of a series of scaffolded lessons that allow for explicit instruction based on the results from the CAMS series of assessments. Aligned to both the NCTM Focal Points and Connections and the Common Core State Standards, each grade level of STAMS provides deep instruction of 16 skills and concepts that are identified as the most important math skills students need to master to move on to the next grade level. Curriculum Associates added grades 1–2 to meet districts' needs for more math at younger grades.

“Developing foundational skills and concepts in the early grades is key to future success as students progress through their academic careers in the elementary and secondary levels, and then prepare for college and beyond. With CAMS & STAMS for grades 1 and 2, we are helping teachers solidify that foundation early to prevent students falling behind,” said Robert L. Waldron, president and CEO of Curriculum Associates.

Also aligned to NCTM Focal Points and Connections and the Common Core State Standards, STAMS Solve is a series of books for grades 3–8 that provides carefully scaffolded and sequenced practice and application on the math skills that students need to understand to move to the next grade level.

“Educators need solid materials to help students transition to the Common Core State Standards, while really driving home foundational math skills,” said Waldron. “STAMS Solve is ideal for this. Used in small group settings, extended day programs and for at-home practice and application, it really helps students grasp concepts and allows them to take on more challenging math problems. ”

Sixteen lesson topics covered in the series are designed so that students move from model problems that will activate knowledge to more complex content. A variety of question types in STAMS Solve, including short-answer, extended-response, fill-in-the-blanks, multi-step, multi-choice, and activity-based problems, reinforce both conceptual understanding and procedural fluency and encourage students to apply the skills they have acquired in STAMS instruction. STAMS Solve also includes reasoning problems that require students to use higher-order thinking skills and mental math problems that students can solve in their heads after answering a series of leading questions.

Easy-to-use teacher guides for the STAMS Solve series help all teachers, regardless of experience level, provide the support needed to ensure that students are mastering the key mathematics skills for each grade level. The teacher guides include facsimiles of student book pages and reproducible practice sets.

Pricing and Availability

Each grade-level CAMS & STAMS series contains 25 Student Books and one Teacher Guide, for a total of 50 Student Books and two Teacher Guides for \$359.00. The CAMS series includes Student Books sold in 10-packs for \$39.90 and Teacher Guides sold individually for \$5.95. The STAMS series Student Books are \$10.95 each and Teacher Guides are \$13.95 each.

STAMS Solve is available for \$8.99 per Student Book and \$12.99 per Teacher Guide. For complete information, visit CurriculumAssociates.com.

About Curriculum Associates

Founded in 1969, privately owned Curriculum Associates, LLC, is dedicated to designing research-based instructional materials in print and online, screens and assessments, and data management tools. The company’s products and outstanding customer service provide teachers and administrators with the resources necessary for teaching a diverse student population and fostering learning for all students. For company and product information, visit Curriculum Associates on the Web at CurriculumAssociates.com or call 800-225-0248.

#