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Curriculum Associates' i-Ready® Diagnostic & Instruction Named Finalist in 2013 SIIA CODiE Awards

*Online diagnostic and instruction program recognized in the Best Mathematics
Instructional Solution and Best Student Assessment Solution categories*

NORTH BILLERICA, Mass., April 8, 2013 – Curriculum Associates' [i-Ready Diagnostic & Instruction](#) was recently named a finalist in the 2013 Software & Information Industry Association (SIIA) CODiE Awards. The award-winning online diagnostic and instruction program was recognized in the Best Mathematics Instructional Solution and Best Student Assessment Solution categories.

"i-Ready provides educators with the essential assessment and instructional tools they need to drive student outcomes in an engaging and effective way," said Rob Waldron, President and CEO of Curriculum Associates. "The recognition from this industry-leading awards program – in both the instructional *and* assessment categories – further validates not only the power of this program, but our ongoing work to provide educators and students with the most robust products available to meet their teaching and learning needs."

Built for the Common Core, i-Ready Diagnostic & Instruction helps students make real gains. It combines a valid and reliable measure and personalized instruction in a single online product that saves teachers time at a fraction of the cost of similar products.

The adaptive diagnostic pinpoints student needs down to the sub-skill level and generates a combination of online instruction and downloadable teacher-led lessons that are unique to each student's diagnostic result. These individualized learning plans are easy to understand and implement. As the program continues to evolve, i-Ready will now include Grade 8 mathematics lessons and, coming this summer, it will include high school diagnostic and real-time progress monitoring at the class, grade, school, and district levels, enabling educators to identify and address individual and group needs in a simple, streamlined way.

The SIIA CODiE Awards are the premier award for the software and information industries and have been recognizing product excellence for 27 years. The awards have more than 75 categories and are organized by industry focus of Content, Education and Software. This year's Education winners will be announced during a special awards dinner at the Ed Tech Industry Summit in San Francisco on May 6, 2013.

To learn more about the 2013 CODiE Awards, visit www.siia.net/codies/2013. For more information about i-Ready, please visit www.i-Ready.com/empower, and visit Curriculum Associates' YouTube channel to watch video testimonials from teachers and administrators using i-Ready, <http://youtu.be/98IU2V9XGDM>.

About SIIA

SIIA is the leading association representing the software and digital content industries. SIIA represents approximately 700 member companies worldwide that develop software and digital information content. Information technology (IT) and software security are critical issues to SIIA's members, many of whom strive to develop safe, secure and state-of-the-art products that effectively serve their commercial and government customers alike, while protecting their intellectual property. The SIIA Education Division serves and represents more than 200 member companies that provide software, digital content and other technologies that address educational needs. The Division shapes and supports the industry by providing leadership, advocacy, business development opportunities and critical market information. For more information, visit www.siia.net/education.

About Curriculum Associates

Founded in 1969, privately owned Curriculum Associates, LLC, designs research-based print and online instructional materials, screens and assessments, and data management tools. The company's products and outstanding customer service provide teachers and administrators with the resources necessary for teaching diverse student populations and fostering learning for all students. For company and product information, visit Curriculum Associates on the Web at www.CurriculumAssociates.com or call 800-225-0248.

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